



LIGHT INDIA INTERNATIONAL

Tripura Vasini White Petals, Bellary Road,  
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www.Lii.co.in

**22-24 November 2023**  
**Palace Ground, Bengaluru**

For a brighter future

**SPONSORSHIP PRIVILEGES & BENEFITS**

S.NO	PRIVILEGES	TITLE SPONSOR One Slot	POWERED BY One Slot	GOLD SPONSOR Five Slots	SILVER SPONSOR Seven Slots
	SPONSORSHIP FEE	Rs.25 lakhs + GST	Rs.15 lakhs + GST	Rs.10 lakhs + GST	Rs.5 lakhs + GST
1	Free Stall Space (Bare Space)	36 Sq.m	18 Sq.m	15 Sq.m	9 Sq.m
2	Multi-Colour Advertisement in Fair Directory	Two Pages	Two Pages	Two Pages	One Page
3	Product promotion hoarding at fair ground	6	4	2	1
4	Branding with digital display through LED electronic boards in fair grounds	4 slots	3 slots	2 slots	1 slot
5	Branding in all our outdoor media publicity Banner, Hoardings & Bus-back panels	✓	✓	✓	✓
6	Branding in event brochure, as and when published (with the confirmed sponsors)	✓	✓	✓	✓
7	Branding on all the invites	✓	✓	✓	✓
8	Advt in Lii magazine - Special edition	3 Pages	2 Pages	2 Pages	1 Page
9	Branding through E-mail (including sponsors logo in email footers)	✓	✓	✓	✓
10	Branding in all our Newspaper ads & Press releases	✓	✓	✓	✓
11	Branding in all our magazine ads	✓	✓	✓	✓
12	Promotion through official site www.lii.co.in (Logo of sponsor with hyperlink to their website)	✓	✓	✓	✓
13	Share information on exhibitions database	✓	✓	✓	✓
14	Participants in Technical seminar - Smart Lighting	6	4	4	2
15	Visitor badges sponsor	✓	✓	-	-
16	15 min duration for product presentation during seminars	1	1	-	-

Main Sponsor for seminar	7 lakhs
Sponsor seminar executive bag kit	5 lakhs
Sponsor mementos	3 lakhs

+GST @ 18%



**RSVP :**

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